



**Logistics never
stops,
Neither does
Kardinal.**

Building together a fair, sustainable, and profitable parcel delivery industry where organizations are not vulnerable anymore, profitability increases, human resources do not suffer from pressure & we take part in the decarbonized world.

Build resilient & profitable organizations in Parcel Delivery.

Kardinal is a Parcel Delivery Optimization platform designed to improve your operational performance, actionable from day 1.

With cutting-edge mathematics, we leverage your current processes and data to provide the decision support you need to optimize your organization.



Profitable

Reduce your operating costs by optimizing the organization of your territory and the allocation of your resources.



Agile

Run extensive hypothesis testing and simulate alternative scenarios to prepare and adapt your organization to operational changes.



Resilient

Build organizations that will absorb volatile parcel volumes while maintaining your consistency and service quality over time.



Fair

Maximise your company's ability to negotiate by optimizing the subcontractor cost structure to buy transport at the right price.



Reasonable

Integrate human constraints in your organization to optimize the picking, loading and delivery plan without compromising human capabilities.

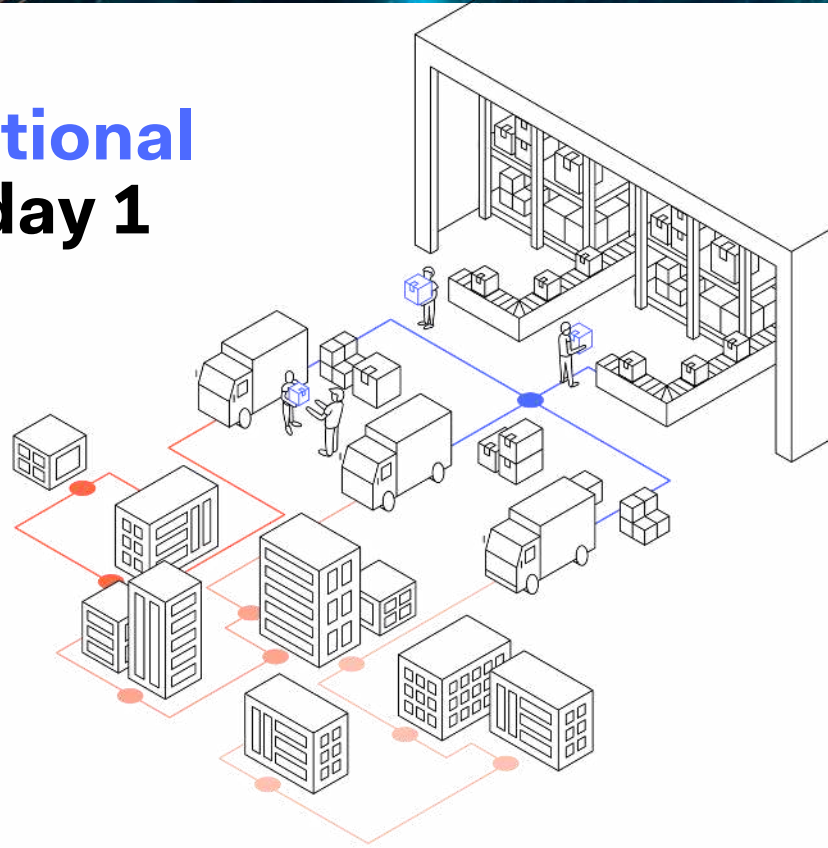


Sustainable

Meet with your greenhouse gas reduction targets thanks to territory optimization and the resulting fuel spending reductions.

Improve your operational performance from day 1

- ✓ In the parcel delivery industry, traditional route optimization does not work.
- ✓ Depot processes require a dispatch stage (distribution of parcels in predefined sectors) and then sequencing within each area.
- ✓ While all others deal only with sequencing, Kardinal's platform is the first to tackle the problem of dispatch optimization, for instant benefits, while acting within your existing constraints.



For Top Managers, Depot Managers, Operations teams, Subcontractors and Drivers

Territory Optimization Design the optimal territory organization	Subcontractor pricing Get precise estimates of your subcontractor's cost structure	Peak Period preparation Plan resources and be more agile
Fleet conversion Visualize the impact of new vehicles on your fleet	Depot location Assess the costs and the impact of a new depot or sub-depot	Top management reporting Get visibility on high-level operations for strategic planning



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